



OceanFirst Bank Center  
Sept 22-24, 2023  
[www.jerseyshorecakeshow.com](http://www.jerseyshorecakeshow.com)



## Cookie Competition Rules & Regulations

Registration Deadline:	September 1, 2023
Entry fee:	\$40
Set up:	Friday, September 22, 2023, between 2:00-7:00pm NO entries will be accepted after 7:00pm
Judging:	Saturday, September 23, 2023

### Classifications

- Open to teens and adults, anyone 13 years of age or older
- No skills- or profession-based classifications at this time

### Categories

- 2-D/Flat Cookies
- 3-D Cookies (defined as cookies that are constructed/engineered to create a freestanding, dimensional piece of cookie art)

### Judging System

- Scored on a 70 point system for 2-D/Flat Cookies; 90 point system for 3-D Cookies
- 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners will be chosen in each category
- Each entry will receive a score card with judges' comments on September 24, 2023.

### Scoring for 2-D/Flat Cookies

**(10 points awarded across each of 7 criteria for a total of 70 points)**

1. Interpretation of theme
2. Number and difficulty of decorating techniques used (Decorating techniques include, but are not limited to, outlining/flooding, dipping, dimensional pressure piping, wet-on-wet/marbling, stenciling, airbrushing, painting, stamping, fondant work, edible paper work, isomalt, etc.)
3. Mastery of techniques used
4. Cleanliness of icing/covering *and* cookies
5. Originality of cookie designs.
6. Setup/display (Edible plates, platters, or other display pieces will be awarded more points.)
7. Overall appeal



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### Scoring for 3-D Cookies

(10 points awarded across each of 9 criteria for a total of 90 points)

1. Interpretation of theme
2. Number and difficulty of decorating techniques used (Decorating techniques include, but are not limited to, outlining/flooding, dipping, dimensional pressure piping, wet-on-wet/marbling, stenciling, airbrushing, painting, stamping, fondant work, edible paper work, isomalt, etc.)
3. Number and difficulty of construction techniques used (Construction techniques include, but are not limited to, contouring dough, embossing or molding dough, stacked or sandwiched 3-D constructions, 3-D mitered corner constructions, cookies on sticks, etc.)
4. Mastery of decorating *and* construction techniques used
5. Cleanliness of individual cookie elements and 3-D construction
6. Scale, balance, and viewability of 3-D construction (from all angles)
7. Originality of design.
8. Setup/display (Edible plates, platters, or other display pieces will be awarded more points.)
9. Overall appeal

### General Rules for All Cookie Categories

- Registration must be completed and paid for by September 1, 2023; no entries will be accepted after that time.
- All entrants must check in at the registration desk before being escorted to the competition area.
- There is no limit on the number of entries per person.
- Upon arrival at the show, each entry will receive an identification number that will be attached to the cookie display base to assist in judging.
- Absolutely no other identifying markings should be on or near the entry. (i.e., no personal names of entrants, business names, logos, business cards, etc.). Likewise, the entrant must maintain the anonymity of his/her entry until judging is complete (i.e., entrant cannot display entry on social media or show entry to judges in advance).
- Entrants must submit a *complete* entry form that contains the entrant's identification number, category, theme interpretation, description of techniques used, and a minimum of three work-in-process photos.



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- Entry must be made, in its entirety, by the entrant. Faux or store-bought cookies or icing cannot be used. No one else can assist with the entry. No machined or laser-cut cookie parts are allowed.
- Entry cannot have been previously entered in another competition, show, or exhibition. The work must be fresh and tailored to this competition's theme.
- Originality is rewarded in this competition!
- Internal supports are discouraged, but allowed if they are clearly visible to judges (without looking at any work-in-process photos) and can easily be removed from the cookie(s) if they were to be eaten (i.e., such as cookie pops).
- Entry must contain a minimum of 12 clearly identified cookies. There is no maximum number of cookies or overall size requirement for the entry.
- Entrant must conduct her/himself in an ethical and professional manner. Good sportsmanship matters!
- Set up must be completed by 7:00 pm, September 22, 2023.
- Judging will take place September 23, 2023.
- Winners will be announced in the afternoon of September 24, 2023.
- Entries are not permitted to leave the vendor hall until 3 pm, September 24, 2023.
- Entries must be removed from the display area between 3 pm – 6 pm, September 23, 2023. Any items, cookies, displays, etc. remaining after 6 pm will be disposed of by staff.
- All entries will be photographed and shared on this website and social media. By entering the competition, you are giving us permission to share pictures.
- Judges reserve the right to deduct points or to remove or disqualify any entry they feel violates rules or doesn't meet requirements.
- Judges decisions are final.



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## **2-D/Flat Cookies Requirements**

**Theme: Music of NJ (songs about NJ, made in NJ, sang by NJ artist, etc)**

- All general rules for all cookie categories must be met.
- Again, a minimum of 12 individual cookies is required. These individual cookies must be flat, but they can be displayed in an upright position. The cookies can be touching, but they should not be overlapping. Judges should be able to clearly see all parts of each individual cookie without moving any of them.

## **3-D Cookies Requirements**

**Theme: Music**

- All general rules for all cookie categories must be met.
- Again, a minimum of 12 individual cookies is required. These cookies must conform to the competition's definition of 3-D, meaning all (12 or more) cookies in the entry must be constructed/engineered to create a freestanding, dimensional piece of cookie art. All cookies included in the construction must be clearly identified on the entrant's entry form.
- Internal supports are discouraged, but allowed if they are clearly visible to judges (without looking at any work-in-process photos) and can easily be removed from the cookie(s) if they were to be eaten (i.e., such as cookie pops).
- Solitary flat cookies (i.e., laying down and not joined to any other cookie) can be included in the entry, but they will not count toward the minimum requirement of 12 cookies.